



E-COMMERCE I SYLLABUS

Fall, 2010

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Bunker Hill High School
Business Department

E-Commerce I is a course designed to help students master skills in the design and construction of complex web sites for conducting business electronically. Emphasis is on skill development in advanced web page construction and entrepreneurial applications of conducting business electronically as well as economic, social, legal, and ethical issues related to electronic business. Students will plan, design, create, publish, maintain, and promote an electronic business web site. Communication skills and critical thinking are reinforced through software applications. An End of Course test (CTE Post Assessment) is required and is the final exam.

001: Understand the e-commerce environment	4%	3 class periods
002: Understand the impact of the Internet on business	6%	5 class periods
003: Analyze e-business structure	8%	6 class periods
004: Apply copyright and trademark laws	5%	5 class periods
005: Analyze legislation affecting e-business	8%	6 class periods
006: Create visual design elements	14%	11 class periods
007: Analyze pre- and post-production issues	10%	8 class periods
008: Create web pages and capstone	<u>45%</u>	36 class periods

TOTAL PERCENT OF COURSE 100%

REVIEW FOR EXAM AND FINISH CAPSTONE 10 class periods

NUMBER OF DAYS IN SEMESTER 90 class periods

Required Materials: 2" – 3" three-ring binder notebook, 8 dividers for the notebook, loose-leaf notebook paper, pen and pencils, zipper pencil holder for 3-ring binder

Grading Policy:

1. Each nine weeks grade:
 - Daily Activities:** range from 10 – 45 points
 - Quizzes:** 50 points
 - Tests:** 100 points

2. Semester grade:
 - Final exam (**required**) 25%
 - First nine weeks grade 37.5%
 - Second nine weeks grade 37.5%
 - 100%