

**Course:** e-Commerce I (Honors) Pacing Guide  
**Teacher:** Mrs. Rhonda Siers  
**School:** Bunker Hill  
**Semester:** August 2010 – January 2011

<b>Week</b>	<b>Dates</b>	<b>Competency</b>	<b>%</b>	<b>Description</b>
1	Aug. 25 – Sept. 2	<b>1.01</b>	2	Summarize the evolution, characteristics, and purpose of eCommerce.
		<b>8.01</b>	2	Create a storyboard including navigational options.
2	Sept. 3, 7 – 10	<b>1.02</b>	2	Classify electronic commerce activities.
		<b>8.02</b>	12	Create basic XHTML web pages containing text, graphics, & links.
3	September 13 – 17	<b>6.01</b>	2	Evaluate web page design in existing web pages.
		8.02 cont.		
4	September 20 – 24	<b>6.02</b>	4	Critique web page design.
		<b>6.03</b>	3	Evaluate websites for accessibility compliance.
5	Sept. 28 – Oct. 1	6.03 cont.		
		<b>6.04</b>	5	Create graphic and text images for an e-business website.
6	October 4 – 8	<b>4.01</b>	2	Summarize procedures for obtaining copyrights & registering trademarks.
		<b>8.03</b>	12	Create advanced XHTML web pages containing forms & data collection, frames, images maps, & tables.
7	October 11 – 15	<b>4.02</b>	3	Apply appropriate copyright & trademark laws in an e-business website.
		8.03 cont.		
8	October 18 – 22	<b>3.01</b>	2	Compare basic business functions & e-business activities.
		<b>3.02</b>	3	Analyze aspects of target marketing on the Internet.
		8.03 cont.		
9	October 25 – 28	<b>3.03</b>	3	Analyze marketing functions of an e-business.
		8.03 cont.		
10	November 1 – 5	<b>2.01</b>	3	Explain the effects of the Internet on businesses.
		8.03 cont.		
11	November 8 – 12	<b>2.02</b>	3	Summarize the economic impact of eCommerce.
		8.03 cont.		
		<b>8.06 Capstone</b>	5	Create an XHTML eCommerce website as a capstone project.

12	November 15 – 19	2.02 cont. 8.03 cont.		
		<b>8.04</b>	14	Create advanced XHTML web pages containing CSS, JavaScript, Java Applets, & multimedia.
		8.06 Capstone		
**	November 22, 23	Makeup Days		
13	Nov. 29 – Dec. 3	<b>5.01</b>	4	Analyze current legislation related to e-commerce.
		8.04 cont.		
		8.06 Capstone		
14	December 6 – 10	<b>5.02</b>	4	Analyze legislation concerning Internet security issues.
		8.04 cont.		
		8.06 Capstone		
15	December 13 – 17	<b>7.01</b>	4	Compare hardware & software requirements & internal/external hosting for an e-commerce business
		<b>7.02</b>	4	Summarize techniques for exposing & promoting websites.
		8.04 cont.		
		8.06 Capstone		
16	January 3 – 7	<b>7.03</b>	2	Summarize website maintenance issues.
		8.04 cont.		
		8.06 Capstone		
	January 10 – 12	Finish Capstone & Study		
	Jan. 13, 14, 18-21	Exam Week		